



For Immediate Release
Media Contact: Sherrie Berger
310.503.4455
press@sherrieberger.com
www.photoawards.com
Best of Show available via ftp or CD

IPA ANNOUNCES BEST of SHOW Curated by Dr. ANTHONY BANNON

Los Angeles, Calif. (*September 24, 2007*) - The International Photography Awards (IPA) announced that **Dr. Anthony Bannon, the 7th Director of George Eastman House**, has curated the **Best of Show, 2007 for the Pilsner Urquell International Photography Awards Competition**. Dr. Bannon is a renowned critic, filmmaker, educator and award winning author. Making this announcement, Hossein Farmani, founder of the IPA, commented, "We are so fortunate to have a curator of this caliber selecting this year's the Best of Show from the 5th Annual IPA competition. I have the ultimate respect for Tony, his vision and his remarkable contributions to contemporary photography. This is an exciting moment for the IPA!"

Describing the selection process, Dr. Bannon added "I looked for those pictures ready to embrace change, and lead me toward notions I found unsettling, in one way or another. So here it is; these are the pictures that I hope we can remember, each a lesson of earnest vision and clear thinking; fine experiences the likes of which are just a little bit different from those I had previously experienced with pictures. That was my search, looking for the Lucie I hadn't experienced before, possessed of those unique attributes that makes art - and experience - special."

The 2007 Best of Show photographers are: Patrick Barta, Jeffrey Lamont Brown, Michael Cala, Jan Cassidy, Peter Chintor Zazourian, Sebastian Copeland, Charlie Crane, Nicholas Duers, Jim Fiscus, Chris Frazer-Smith, Lucia Ganieva, Daniel Grant, Lauren Greenfield, Mark Edward Harris, Simon Harsent, Maurice Heesen, Lea Golda Holterman, Matt Hoyle, Ikeya Tomohide, Markus Klinko and Indrani Pal-Chaudhuri, Jatin Kampani, Nadav Kander, Amy Arbus, Geoffrey

-more-

Lea, David Maitland, Gustavo Marx, Shannon McCook, Jim McHugh, Douglas Menezes, Rosanne Olson, Michael Poliza, Håkan Strand, Michal Sziaga, Alex Telfer, Stephen Wilkes, Christopher Young, Camille Zakharia and Zosia Zija.

The 2007 Best of Show exhibition debuts at the Splashlight Party on October 13, in New York before traveling to 8 cities internationally. Prizes include \$10,000 for the International Photographer of the Year Award provided by AtEdge, \$5,000 prize to the Discovery of the Year Award, provided by Pilsner Urquell and \$5,000 provided to the Deeper Perspective Photographer of the Year. The winners are published in the IPA Annual book distributed throughout the international photography community.

The 5th Lucie Awards, presented by Pilsner Urquell, will be held at Lincoln Center's Avery Fisher Hall, Monday, October 15, 2007 at 6:00 p.m. Honorees and top winners from the 2007 competition will be recognized. The Lucie Awards (a non-profit, charitable foundation,) produced by the International Photography Awards (IPA), salutes the achievements of the world's finest photographers, discovers emerging talent through the International Photography Awards and promotes the appreciation of photography worldwide.

The Lucie Awards official media partner is PDN and Photo Plus International. Additional support is provided by AtEDGE, BlackBook, Canon, Dr. Garber's Natural Solutions, Hasselblad, Ilford, Kingston, Lensbabies, Photoflex, Splashlight, Wacom and Workbook.

To attend the Best of Show exhibit debut at the Splashlight Studios, Saturday, October 13, please email aya@photoawards.com

Tickets for the Lucie Awards are available at <http://www.lincolncenter.org/>

About the International Photography Awards

The International Photography Awards' three fold mission is to salute the achievements of the world's finest photographers, to discover emerging talent and to promote the appreciation of photography. The photography communities from countries around the globe pay tribute to the year's most outstanding photographic achievements at the Annual Lucie Awards ceremony. Presented by Pilsner-Urquell, the Lucies recognize men and women whose life's work in photography merits the highest acclaim by their peers. The winners of IPA Photographer of the Year and the Discovery of the Year are announced at the Lucies and are awarded cash prizes and statues. The Lucie Awards is a 501(c)3 non-profit charitable foundation.

About Pilsner Urquell

Pilsner Urquell is the first, clear golden brew, created in 1842. Pilsner Urquell means 'pilsner from the original source'. Pilsner Urquell is the flagship brand of SABMiller's international brand portfolio and is the company's contender in the premium status segment of the market and states its global vision as being 'To be the most rewarding beer choice amongst discerning premium status beer consumers'.

The brand has made it its mission to support and promote photography as a contemporary art form that inspires people around the world and took on title sponsorship of the International Photography Awards and Lucie Awards in 2005.

###