



For Immediate Release
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LUCIE AWARDS ANNOUNCE SUPPORT CATEGORY NOMINEES
IPA Members Nominated
Photography Industry Support Categories Honorees

Presented by Pilsner Urquell

(Los Angeles, CA - Oct 2, 2007,) - In addition to celebrating the masters, The Lucie Awards, presented by Pilsner Urquell, will recognize six professionals in the creative community who are essential to the process of crafting the exceptional types of images that are celebrated annually. This year's gala Lucie Awards will be held at Avery Fisher Hall, Lincoln Center, on Monday, October 15, 2007 at 6:00 p.m.

For the first time, individuals in the photography community and related industries nominated and voted at <http://www.photoawards.com/lucievote/index.asp>. Historically, the Photographer Advisory Board (comprised of internationally renowned photographers) nominated these support categories but this year, the IPA is allowing the general photography public and related industries to nominate in any of six categories. The nominees are:

- Print Advertising Campaign of the Year awarded to Advertising Agencies
Ogilvy and Mather, Chicago - Client: Dove, Campaign: Pro Age
DDB, Italy – Client: Volkswagen, Campaign: Educated Horses
TBWA Chiat Day, New York - Client: Snickers, Campaign: Mr. Caramone
Saatchi and Saatchi, New York – Client: Proctor and Gamble, Campaign: Soy Sauce

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- Fashion Layout of the Year awarded to Magazine Publications

Harper's Bazaar – Bazaar and Klein by William Klein
W – Stefano and Domenico's Dolce Vita by Steven Klein
Blackbook - Raising the Bar by Larry Fink
Vanity Fair – Blame It On Brazil by Mario Testino
Harper's Bazaar – Metallic Moment by Peter Lindbergh
Harper's Bazaar – They Tried to Make Me Go To Rehab by Peter Lindbergh

- Curator/Exhibition of the Year awarded to Curator

Andreas Gursky curated by Thomas Weski (Traveling Exhibition)
Turkey by Magnum curated by Engin Ozendes and Diane Dufour (Istanbul Modern)
Jeff Wall curated by Peter Galassi (NY MOMA)
Rankin Eye Candy curated by David Fahey (Fahey/Klein, Los Angeles)
Edward Weston - Enduring Vision curated by Brett Abbott (Getty Los Angeles)
The Art of Lee Miller – Curated by Mark Haworth-Booth (Victoria and Albert Museum, London)

- Photography Magazine of the Year awarded to Publisher

Photo District News - USA
American Photo - USA
Nueva Luz - USA
Aperture - USA
Foto8 – United Kingdom
ZOOM - Italy

- Photography Book Publisher of the Year awarded to Publisher

21st Editions - The Odes of Pindar – photography by Greg Gorman
Verso Limited Editions – Magnum Founders In Celebration of 60 Years
TeNeues – Elliott Erwitt- Unseen
Aperture, co-published by Chris Boot and World Press Photo -Things as They Are: Photojournalism in context since 1955
Twin Palm Publishers - The Adventures of Constantine Cavafy – Duane Michals
Powerhouse Books – Darfur: Twenty Years of War and Genocide

- Picture Editor of the Year awarded to Picture Editor

James K. Colton – Sports Illustrated
Brett Ramey – Interview
Kathy Ryan – New York Times Magazine
Krista Prestek - GQ
Daniel R. Westergren - National Geographic

In addition to these support category nominees, legendary photographers and top winners from the 2007 IPA competition will be recognized on October 15. The Lucie Awards (a non-profit,

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charitable foundation), produced by the International Photography Awards (IPA), salute the achievements of the world's finest photographers, discover emerging talent through the International Photography Awards and promote the appreciation of photography worldwide.

The Lucie Awards official media partner is PDN and Photo Plus International. Additional support is provided by AtEDGE, BlackBook, Canon, Dr. Garber's Natural Solutions, Hasselblad, HP, Ilford, Kingston, Lensbabies, Photoflex, Splashlight, Wacom and Workbook.

Tickets for the Lucie Awards, October 15, 6:00 p.m., are available at <http://www.lincolncenter.org/>

About the International Photography Awards

The International Photography Awards' three fold mission is to salute the achievements of the world's finest photographers, to discover emerging talent and to promote the appreciation of photography. The photography communities from countries around the globe pay tribute to the year's most outstanding photographic achievements at the annual Lucie Awards ceremony. Presented by Pilsner Urquell, the Lucies recognize men and women whose life's work in photography merits the highest acclaim by their peers. The winners of IPA Photographer of the Year, the Discovery of the Year and Deeper Perspective Photographer of the Year are announced at the Lucies and are awarded cash prizes and statues. The Lucie Awards is a 501(c)3 non-profit charitable foundation.

About Pilsner Urquell

Pilsner Urquell is the first, clear golden brew, created in 1842. Pilsner Urquell means 'pilsner from the original source'. Pilsner Urquell is the flagship brand of SABMiller's international brand portfolio and is the company's contender in the premium status segment of the market and states its global vision as being 'To be the most rewarding beer choice amongst discerning premium status beer consumers'.

The brand has made it its mission to support and promote photography as a contemporary art form that inspires people around the world and took on title sponsorship of the International Photography Awards and Lucie Awards in 2005.

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